

Master of Interactive and Digital Media
MMDE 5002 Interactive Media Project Major 2

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Interactive Narrative class exercise

For this exercise you are asked to work in groups of 3 or 4 students and present your findings to the class as a group. You are then asked to post these findings on the class blog in the comments under the Week 2 class exercise.

Working as a group, you are to choose one film-based website to by the design company Hi-Res from the archive section of their website: <http://hi-res.net/archives.html>

You are asked to thoroughly explore the website and compile a set of notes on its design and functionality.

Areas that you are to address in these notes include:

- Concept – what is the concept of the site? How does it relate to the topic and content of the site?
- Content – What content is used in the website? What special graphic elements are used? From what sources do the various pieces of content come from?
- Multimedia Content – What use of Sound, Video and Animation is made in the website? How does the use of these elements relate to the concept of the website.
- Interactivity – How is interactivity employed in the website. What special interactive features does the site possess? Is there any use of interactivity to display or reveal content
- Structure – What is the underlying structure of the website? How would you set about visualising this structure. Does the structure suit the concept and content of the website.
- Narrative – Does the website engage the user through the use of story-telling? Is content and meaning created through the movement of the user through the website? What methods are used by the authors to create meaning and engage users?
- You are also asked to make a conclusion regarding the website you have explored: Was this a successful adaptation of this material to an interactive environment? Did the use of interactivity and media such as sound and video enrich the material?